



# Shripad Sonawane

UI / UX Designer

www.shree99.com | www.behance.net/shre | 9987773430 | shreepadsonawane@gmail.com

## Summary

- I am Shripad and I was working for WonderPoint Software Pvt Ltd as a UI/UX Designer. i have **11+** years of professional experience as Web designer/ Front-end Developer, Visualizer. here is my work portfolio [www.shree99.com](http://www.shree99.com)
- Strong knowledge of Adobe Creative Suite (Adobe Photoshop CS6, Adobe Dreamweaver CS6, Adobe Flash CS6), Wireframe prototypes.
- In-depth experience of web technologies : HTML5, CSS, jQuery Mobile, Bootstrap, capable to pick up complex UI scope task and deliver it in quick turnaround time.
- Knowledge of designing and development of Responsive -Website, banners, e-mailers and related graphic assets.
- effective communication of design - via user analysis, leveraging UX principles.

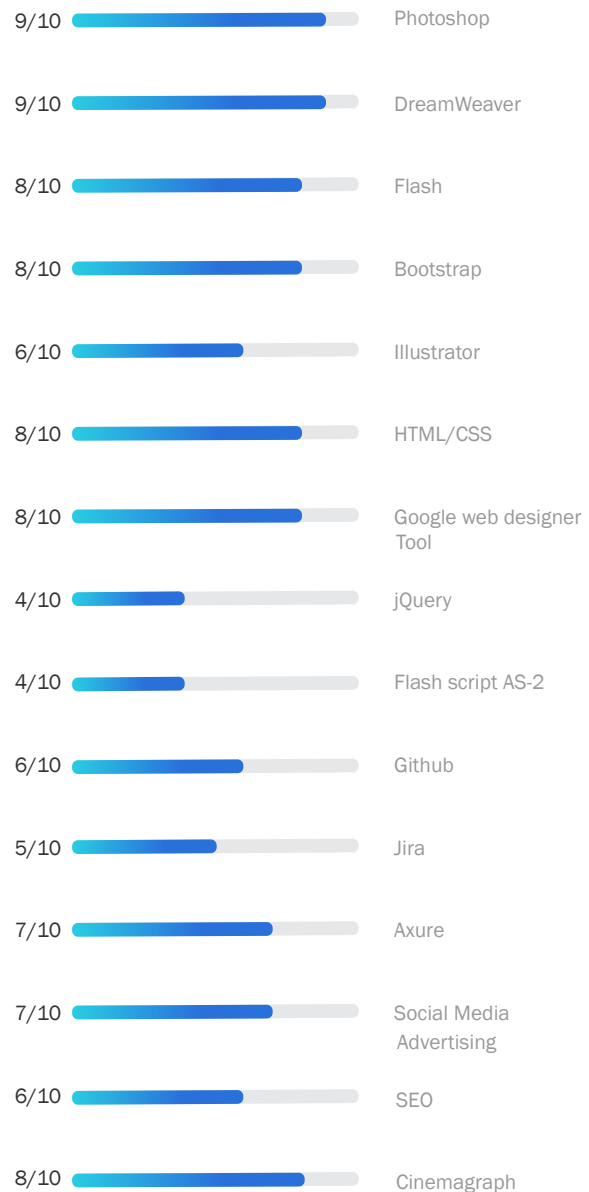
## Responsibilities

- Researching and recommending the web design as per the market trend.
- Understand and conceptualize clients requirement in various aspects of designing and deliver website designing solutions independently.
- Coordinating with inter-department based in India and US.
- Worked with the project managers to ensure that usability deliverables accommodate project timelines, budgets, and technical constraints.
- Worked on multiple projects at a time and provides regular status reporting to manager on all projects.
- Work independently in the absence of technical support or team.
- Recognize information architecture and make user flows and wireframes

## Bonus Skills and Experience

- Experience in Mailer Designing and worked on Mass mailing using ExactTarget.
- Knowledge of search engine optimization.
- Experience with Flash websites, large animation, presentations and story.
- Experience with responsive and adaptive design.
- Knowledge of Bootstrap framework and Bootstrap Library.
- Knowledge of social media advertising.

## Skills





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## Employment

WonderPoint Software Pvt Ltd | UI/UX Designer | February 2016 - February 2017

Web application designing, development and ideation for logistic companies. front -end frameworks like Bootstrap, and data-driven visualizations. Work closely with the CEO to troubleshoot and design solutions that meet requirements.

Freelance Consultant | December 2014 - February 2016

Designed and developed website, ad banners and mock-up for clients. Managed to deliver multiple projects within deadline. Designer and consultant for Adscolars.com (ThinkAbout) and Curvez.net.

Pentair | Web Designer | May 2012 - December 2014

Conceptualizing, designing and developing company websites, mailers and ad banners.

Techshastra | Sr.UI Designer | May 11 - May 12

Conceptualization and development of online Flash advertising for corporate sites and online partners.

Azure consultancy | Web Designer/ Visualizer | April 09 - April 11

Managed client on board as Sr Designer. Eliminated visual problems and guaranteed viable designs of client products.

People Interactive (I) Pvt. Ltd | Web Designer | May 07 - Mar 09

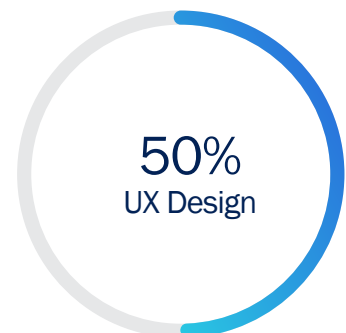
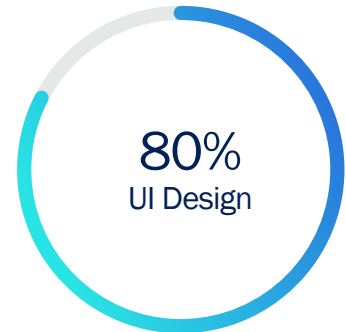
Promoted and designed online design advertising, worked with UI team on designing better interface for matrimony user, manage company web site(shaadi.com) collateral, online ad banners and print ads.

Nastek Solution Pvt. Ltd | Web Designer | Jan 06 - May 07

Designed website for client on board. Coded websites with XHTML, CSS and PHP worked on HTML coding.

Intellect Technologies | Web Designer | Jan 05 - Dec 05

Designed websites and interactive media. Created visual designs for websites, logos, banners, e-newsletters.





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## Education

- Passed TYBA- Year 2005- Maharashtra State Board.
- Secured Certification in Graphic/Web-designing Edit Multimedia in 2005.
- Total Training Inc. 2010 - Adobe Dreamweaver CS3 Advanced
- Total Training Inc. 2010 - Adobe.Flash.CS4.Professional.Advanced
- Lynda.com Year 2015 - Bootstrap 3 - Advanced Web Development
- Lynda.com Year 2015 - jQuery Mobile Essential Training Tutorial (Lynda)
- Lynda.com Year 2015 - Up and Running with PhoneGap
- Lynda.com Year 2017 - UX Design Techniques\_Analyzing User Data
- Lynda.com Year 2017 - UX Design Tools. Axure
- Open Universities Australia - User Experience for the Web (WebUX)  
expected completion on 2017
- Secured Certification in Intermediate Grade Drawing Examination  
in 1999 - Art Examination